



Region:
Technology:
Adoptors:
Contact Person:
Contact No:
Date MOA/TLA:
Technology Transfer/Training Conducted:
Address:

VIII
Bakery Products
KE & L Eggs and Variety Store
Mrs. Agnes B. Ornos
0919-999-6963
Wednesday 1969/12/31 16:00
Wednesday 1969/12/31 16:00
Victoria, Oriental Mindoro

Description:

KE & L Bakery is a single proprietorship owned and managed by Mrs. Agnes B. Ornos with present capitalization of P 845,000.00. The firm was established in 2006 and concentrated on trading prime commodities to its customers. After some time, it has acquired second hand bakery equipment and went into baking business. The firm initially utilized a sack of flour (40kgs) producing various types of bread. The bakery venture gained customers' preference to its product and consequently resulted to current use of 70kgs flour for its daily operation. It continues to sell various types of bread to sari-sari stores and walk in clients. In order to keep up with the demand of their products, the firm sought the technological assistance of DOST-MIMAROPA through its Small Enterprise Technology Upgrading Program (SETUP) in 2014. In 2015, the firm adopted the bakery products with squash technology of FNRI by producing bread with squash and pansit with malunggay. The products gained wide acceptance in its market in Aurelio National High School and four (4) elementary schools in Victoria since its production in March 2015 and had added an average of P4,000.00 per month in gross sales.