



Region:  
Technology:  
Adoptors:  
Contact Person:  
Contact No:  
Date MOA/TLA:  
Technology Transfer/Training Conducted:  
Address:

VIII  
Noodle Products  
6 Lucky Ls  
Mr. Herman F. Faderanga, Jr.  
09215782635  
Monday 2013/04/22 00:00  
Wednesday 1969/12/31 16:00  
Dapawan, Odiongan, Romblon Province

Description:

The business is a third-generation heirloom that started in the 70's. The noodle formulation was handed down by the owner's grandparents. The firm's first success in SETUP is in 2009. This brought a 50% increase in productivity. Successively in 2012, the firm's sales went up to P1.6M for fresh miki and pancit canton alone. Its labor force of four, mostly family members increased to 6, with the family members replaced by legitimate workers. The firm enjoys a steady market around Tablas and delivers to strategic wholesalers in every town. In turn, these wholesalers distribute their products to their respective consumers. The firm enrolled again to SETUP in 2013 to complement their licensing agreement with the FNRI for technology transfer for veggie noodle production. Under the licensing agreement entered in 2012, the FNRI taught the firm how to prepare veggie noodles, and allowed the firm to use their logo and nutrition details in its label. The firm, on the other hand, maintains conformity with food safety standards and continuously follows the procedures, formulations and recipes on veggie noodle making outlined by the FNRI. The firm was provided with related trainings and now manufactures veggie noodles for the province.