



Department of Science and Technology
Food and Nutrition Research Institute
Electronic Technology Transfer Monitoring Map (ET2M2)



Region:
Technology:
Adoptors:
Contact Person:

Contact No:
Date MOA/TLA:
Technology Transfer/Training Conducted:
Address:

Complementary Foods
Joemix Food Products
Dr. Richard Argulla/ Municipal Health Officer; Mr. Wilfredo Deseo/ President, AQBNSAI
(042) 316-7323/ 09178069141
Tuesday 2011/01/25 00:00
Wednesday 1969/12/31 16:00
Joemix Bldg., Brgy. Zone 1 Poblacion, Atimonan, Quezon

Description:

The Municipality of Atimonan in Quezon Province is one of the eighty-eight (88) LGUs in the Philippines that have been conferred with the CROWN (Consistent Outstanding Winner in Nutrition) Award. This award is given to a municipality that has been adjudged by the Inter-agency Regional Nutrition Evaluation Team as outstanding in the region in the implementation of its nutrition action plan for three (3) consecutive years. A project grant of Php100,000.00 was included in the CROWN Award. It was proposed and approved to be utilized for the production of Infant Supplementary Food Mix (INSUMIX) to improve the health and nutritional status of malnourished children ages six (6) to thirty-five (35) months old in forty-two (42) barangays in Atimonan. The DOST FNRI conducted the technology training on INSUMIX production on April 15, 2008. The production started in July 2008, carrying its brand name, JOEMIX, which was named after Hon. Jose F. Mendoza, Municipal Mayor and Chairman of the Municipal Nutrition Council. With the success of the JOEMIX program in Atimonan, the DOST CALABARZON was prompted to upgrade the processing facility to improve JOEMIX products and enhance its availability and marketability thru the DOST IV-A Grant-In-Aid Community-Based Project (GIA CBP) in 2011 entitled "Technology Upgrading and Product Enhancement of JOEMIX Products" with project cost amounting to Seven Hundred Ten Thousand Pesos (Php 710,000.00), allotted for the acquisition of processing equipment for the production of Rice-Monggo- Sesame Complementary Food Blend. At present, production of Joemix is continuous for the feeding program in Atimonan, and other municipalities such as Lopez and Mulanay in Quezon, and Calamba in Laguna.